

## Keys for Kids Helping Parents with Their Mission

WE PROVIDE TOOLS PARENTS NEED TO DISCIPLE THEIR KIDS

Grand Rapids, Mich. (K4K) – As parents and grandparents, our top priority is training up our kids in the way of the Lord. Most Christian parents want to not only lead their kids to Christ but help them grow in their faith. That's discipleship. Making disciples is what's expected of us as followers of Christ.

While this is something we WANT to do as parents, sometimes we fail because we don't feel qualified, have time to prepare, or know where to start—or where to turn. That's why Keys for Kids Ministries is providing tools to families to help make disciples of kids and teens.

A brand-new donor wrote, "We have been looking for a good devotional for our young family, and Keys for Kids has been such a blessing. We have a very precocious 3-year-old, and it's hard to find good biblical teaching that is challenging for him yet still understandable. Thank you." ~Seth

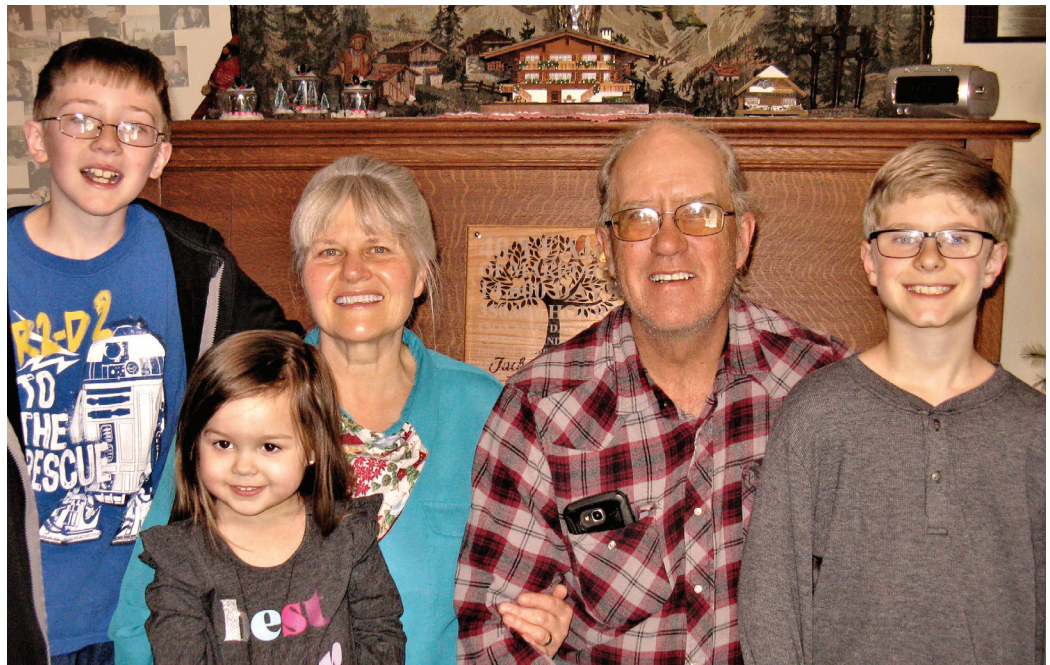
**A grandma wrote,  
"(I'm) so thankful to still  
be using Keys for Kids with  
my grandchildren. They are  
growing in their knowledge  
of the WORD every day."  
~Rhonda**

The recurring theme in 2019 from telephone calls, emails, social media posts, and comments at events was that "Keys for Kids Ministries provides me with the tools I need to disciple my kids." They could be YOUR children. Or maybe your grandkids, nieces, nephews, friends, Sunday school class, kids' club, or youth group.

God used your generous gift in 2019 to help change hearts and lives for eternity by helping us

meet the needs of our current programs and also launch new ones. *Unlocked*, our new daily devotional for high school-aged teens, and the Unlocked app are now in full swing. And Albanian, Arabic, Greek, and Macedonian languages were added to the Keys for Kids Storyteller program. Many seeds were planted, hearts were changed, and new Bible-reading habits formed. It happened all because you answered the call and gave. Thank you!

Greg Yoder, President



## Keys for Kids Ministries 2019 Statistics

### Printed Devotionals:

Keys for Kids 246,905

Unlocked 20,000

### Keys for Camps

Number of camps 102

Campers 30,000

### Website Visits (Overall)

2.08 million

### Storyteller Languages

Albanian, Arabic, English, Greek  
Macedonian, Spanish

### App Downloads 2019

#### Keys for Kids

2019	Total
15,959	43,519

#### Unlocked

2019	Total
2,099	2,099

### Keys for Kids Radio

Keysforkids.net listeners 144,130

Keys for Kids 4.5 stations 631

Keys for Kids 60 stations 153

Parent Minute stations 144

### Social Media

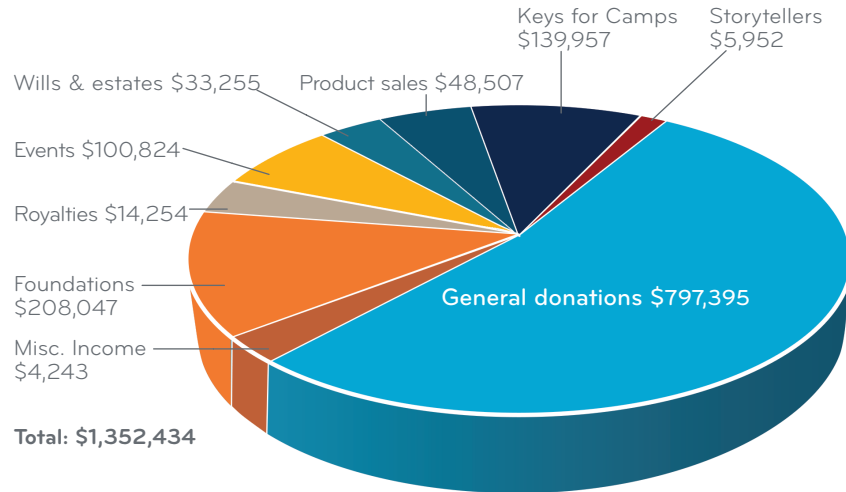
Keys for Kids (Facebook) 22,907

Keys for Kids (Instagram) 1,168

Unlocked (Facebook) 328

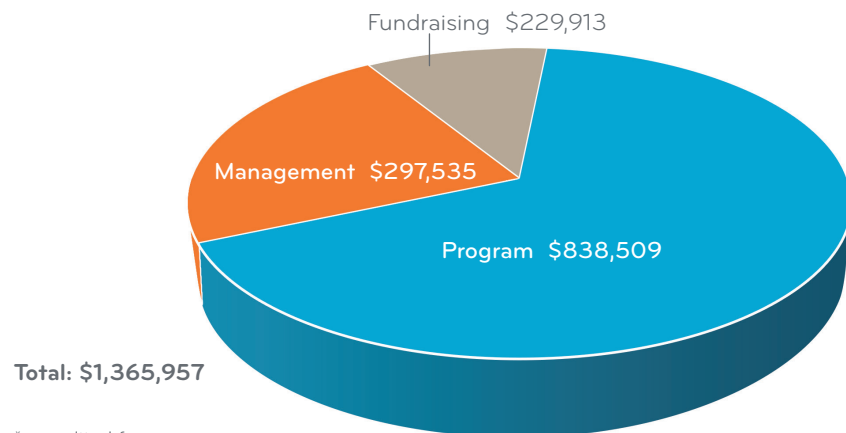
Unlocked (Instagram) 256

## Keys for Kids Ministries 2019 Income\*



\*unaudited figures

## Keys for Kids Ministries 2019 Expenses\*



\*unaudited figures



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radio: [keysforkids.net](http://keysforkids.net)  
mp3: [keysforkids.org/storyteller](http://keysforkids.org/storyteller)  
teens: [unlocked.org](http://unlocked.org)

give online:  
[keysforkids.org/donate](http://keysforkids.org/donate)  
Text2Give: Text the word  
"Give" to 616.229.2982  
and follow the prompts

